

Success Stories

Income Generation through vegetable cultivation



Name of farmer	Mr. Tarun Pratihar
DOB and Age	24.11.1976, Age – 44 ⁺
Educational Qualification	M.A in Bengali
Family Members	Total Members – 06, 04 male & 02 female
Village	Laghata
Address	Vill. - Laghata, P.O.- Lachhipur, Block- Binpur –I, Jhargram, pin - 721121, West Bengal, India
Contact details (Phone, mobile, email Id)	9775664515
Landholding (in ha.)	3.2 ha
Irrigated (in ha.)	2.8 ha.
Un-irrigated (in ha.)	0.4 ha.
Membership details(in Self-Help Group, Producers Cooperative / Company, Cooperative Society etc.)	Director Sabuj Biplab Farmers Producers Company Ltd. Address – Vill. – Sirsi, PO – Harda, Block – Binpur-I, Distt. – Jhargram, W.B
Brief about individual (About 200 words)	As Mr. Tarun Pratihar is a small & marginal farmer of the mentioned village. Basically he is a Master degree holder farmer engaged in teaching in a govt. sponsored school on contractual basis and farming is his main source of family income. Previously his annual income was not so high but after commercial vegetable cultivation his annual income increased up-to a sensible level. He gained an extra profit of Rs. 04 lakh/Annum by cultivating commercial vegetables.
Horizontal and vertical spread of the Technology	The technique of such type of vegetable cultivation used by him was so much attractive to other farmers, extension personnel of the blocks and other official of the line departments. It was again adopted by other 50 farmers of his surrounding villages. Within two years this village as well as other neighbouring villages become famous for commercial vegetable cultivation. Which was attractive and remunerative to other neighbour farmers.
Socio Economical Impact of success story on other farmers in locality	Mr. Pratihar owns 3.2 ha of cultivable land in which he normally used to grow paddy in kharif season and in rabi generally grew potato in one acre area. Due to low profit from all these crops he was losing his interest on farming. In that time he came in contact with SBKVK when he attends a training programme influenced by a farmers club, namely Sirsi Farmers club which was associated with this KVK from its inception. After knowing modern techniques of cultivation of different crops, he realized that there has a scope for enhancing income through commercial vegetable

	cultivation. Then he started frequent visit at KVK and requested to make a compact plan by taking his total land so that he can enhance his income from his cultivable land. Then KVK made a crop cycle by taking his total land and advised him for commercial vegetable cultivation. Likewise he started to cultivate sweet guard in 04 acre, potato in 03 acre, Brinjal in 0.42 acre and mixed vegetable in 0.6 acre of land. With some interventions and gained more profit as compared to previous year	
Farm/Enterprize	Before Adoption	After Adoption
Crop / Agricultural Practice	Paddy & Potato	Paddy+ potato+ Mixed Vegetable (Potato, Brinjal & Sweet gourd.
Yield of crop / product	Paddy - 40-45 qt./ha & Potato 180-200 qt./ha	Paddy - 55-60 qt./ha , Potato 250-270 qt./ha, Sweet Gourd 390-420 qt/ ha, Brinjal-200-220 qt/ha.
Sale Value	Paddy -56,000/- & Potato-84,000/-	Paddy - 77,000 Rs /ha , Potato 1,30,000 Rs /ha, Sweet Gourd -1,60,000 Rs / ha, Brinjal-2,10,000 Rs/ha.
Cost of Cultivation	Paddy 42,000/-& Potato 65,000/-	Paddy - 47,000 Rs /ha , Potato 80,000 Rs /ha, Sweet Gourd -90,000 Rs / ha, Brinjal-1,20,000 Rs/ha.
Average family income from agricultural sector per year	Rs 1,00, 000/- 1,10,000/- per year.	3, 90, 000-4,10,000/- per Year.